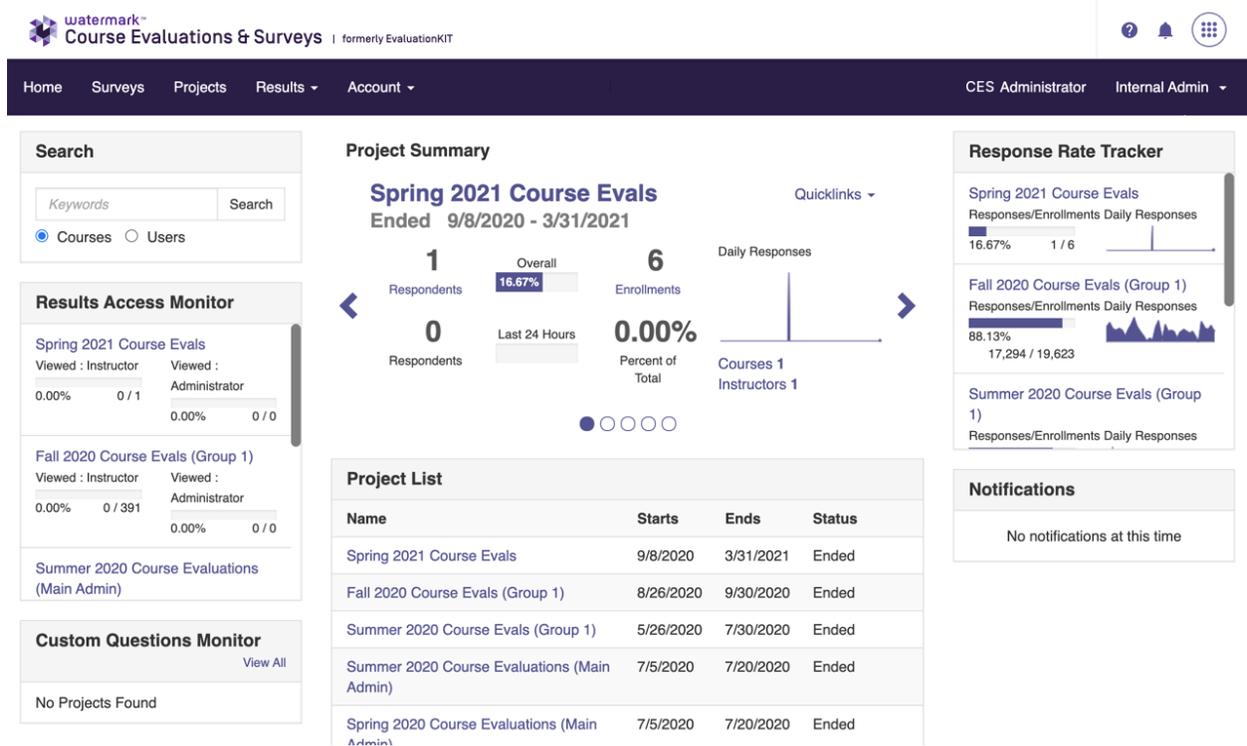


## Product Updates to Reflect New Names

The first round of in-product updates to reflect EvaluationKIT by Watermark’s new name, Watermark Course Evaluations & Surveys, are coming in **January 2022**. These updates are largely visual, and are focused on introducing the new descriptive name for the product, reinforcing its home within Watermark Suite, and providing a more consistent experience to those who use multiple Watermark products.



The screenshot shows the updated dashboard with the following components:

- Header:** "watermark™ Course Evaluations & Surveys | formerly EvaluationKIT" and user roles "CES Administrator" and "Internal Admin".
- Navigation:** Home, Surveys, Projects, Results, Account.
- Search:** Keywords search bar and filters for Courses (selected) and Users.
- Results Access Monitor:** Summary for "Spring 2021 Course Evals" showing 0.00% viewed by Instructors (0/1) and Administrators (0/0).
- Project Summary:** "Spring 2021 Course Evals Ended 9/8/2020 - 3/31/2021". Metrics include 1 Respondent (16.67% Overall), 6 Enrollments, and 0.00% Last 24 Hours. Includes a "Daily Responses" chart and "Quicklinks" for Courses (1) and Instructors (1).
- Response Rate Tracker:** Visual comparison of response rates for "Spring 2021 Course Evals" (16.67%), "Fall 2020 Course Evals (Group 1)" (88.13%), and "Summer 2020 Course Evals (Group 1)".
- Project List:**

Name	Starts	Ends	Status
Spring 2021 Course Evals	9/8/2020	3/31/2021	Ended
Fall 2020 Course Evals (Group 1)	8/26/2020	9/30/2020	Ended
Summer 2020 Course Evals (Group 1)	5/26/2020	7/30/2020	Ended
Summer 2020 Course Evaluations (Main Admin)	7/5/2020	7/20/2020	Ended
Spring 2020 Course Evaluations (Main Admin)	7/5/2020	7/20/2020	Ended
- Custom Questions Monitor:** "No Projects Found".
- Notifications:** "No notifications at this time".

Please find the full details below on what’s changing and what’s not. You can also read more [here](#) about the reason behind changing product names, and may find this [sample email](#) helpful as you consider how to best introduce this topic to your stakeholders.

## What’s Changing in January

### Watermark App Bar, New Product Logo and Favicon

Designed to provide consistency and context for users across the Watermark Suite, the Watermark App Bar includes the new product logo to inform the user which area of the

## Product Updates to Reflect New Names

Watermark Suite they're actively working in, and standardizes the path to logging in and out, navigating to other Watermark products, and accessing help resources and information about Watermark.



Example of the **old** product header.



Example of the **new** product header.

In the context of Watermark Course Evaluations & Surveys (formerly EvaluationKIT), you'll find that the new product logo will now appear in the Watermark App Bar rather than the Course Evaluations & Surveys product navigation bar, with the "formerly EvaluationKIT" language present to provide visual confirmation that it's the same product. The links to help resources, notifications, and the buttons to log in and out and to toggle between products with Watermark Navigator will also be moving up.

Users will continue to use the navigation bar below the App Bar to access their surveys, projects, results, and account information, and toggle between Course Evaluations & Surveys user roles if applicable.

You'll also begin to see the Watermark favicon  reflected in your browser window when using the system, instead of the EvaluationKIT  one.

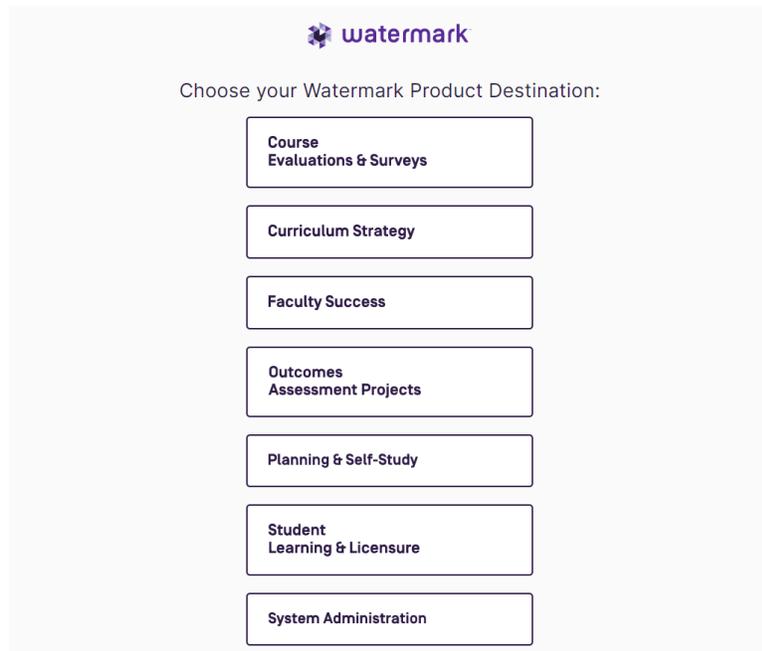
## New Name for the "EK Administrator" Role

EK Administrators will now be known as CES Administrators. You will see this updated role name reflected throughout the system, wherever the "EK Administrator" or "EvaluationKIT" label has historically displayed.

# Product Updates to Reflect New Names

## Product Names in Watermark Navigator

For those using Watermark Navigator as a single front door to multiple Watermark solutions, you'll see the new product names reflected in both the login experience and the app switcher.



## Text References to the Product

You will also see changes to text references to the product, to replace EvaluationKIT with Watermark or Watermark Course Evaluations & Surveys or its abbreviation CES, as appropriate.

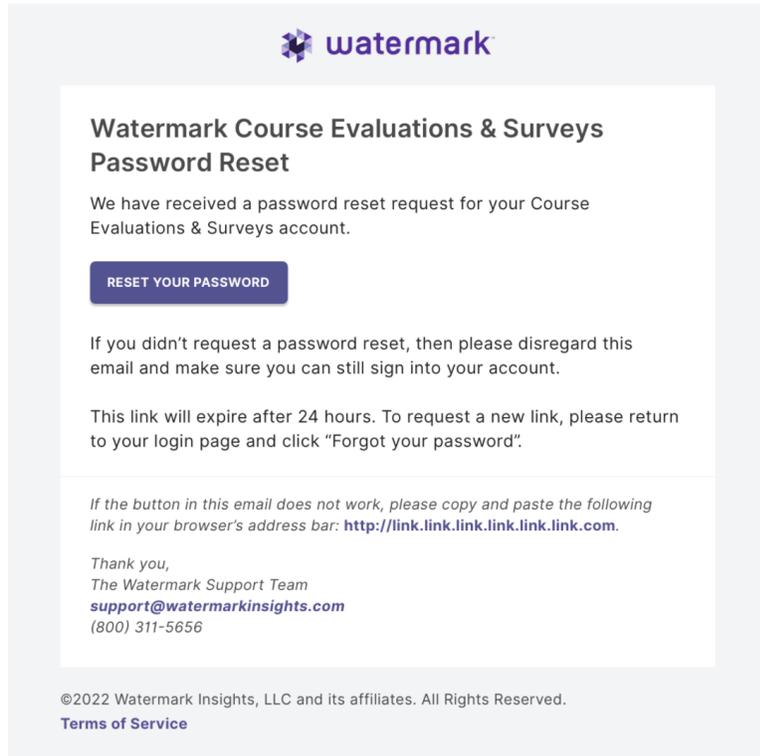
## What's Coming Later

Over the coming months you can expect to see us continue to transition to the Watermark Course Evaluations & Surveys name and refine the product's look and feel to increase consistency and accessibility across the Watermark Suite.

In addition to updating the Support materials in the Help Center, we will be **updating the formatting for system-generated emails** to use Watermark styles that align with other visual

## Product Updates to Reflect New Names

elements of this and other Watermark solutions, so that users can be confident that they are receiving legitimate emails.



*Example of how a password reset email will look once updated.*

We will alert you and provide related details when we make this product change, just as we do for all product updates.

## What's Not Changing

### URLs

URLs will not be changing at this time. We are exploring ways to have new and old URLs work when we eventually pursue this change in the future, to minimize disruption to you and your users. We will also provide substantial lead time and resources to support you as you prepare for such a change.



watermark™

**Course Evaluations & Surveys** | formerly EvaluationKIT

# Product Updates to Reflect New Names

## Integrations

The product name on your LMS's LTI tool will not automatically change. If you want it to change, you can update it manually in the LMS or uninstall and re-install the integration. Reminder: If you're using Canvas, this might be a good time to upgrade to the Canvas V2 integration (by doing so, tools with the updated name will be created!).