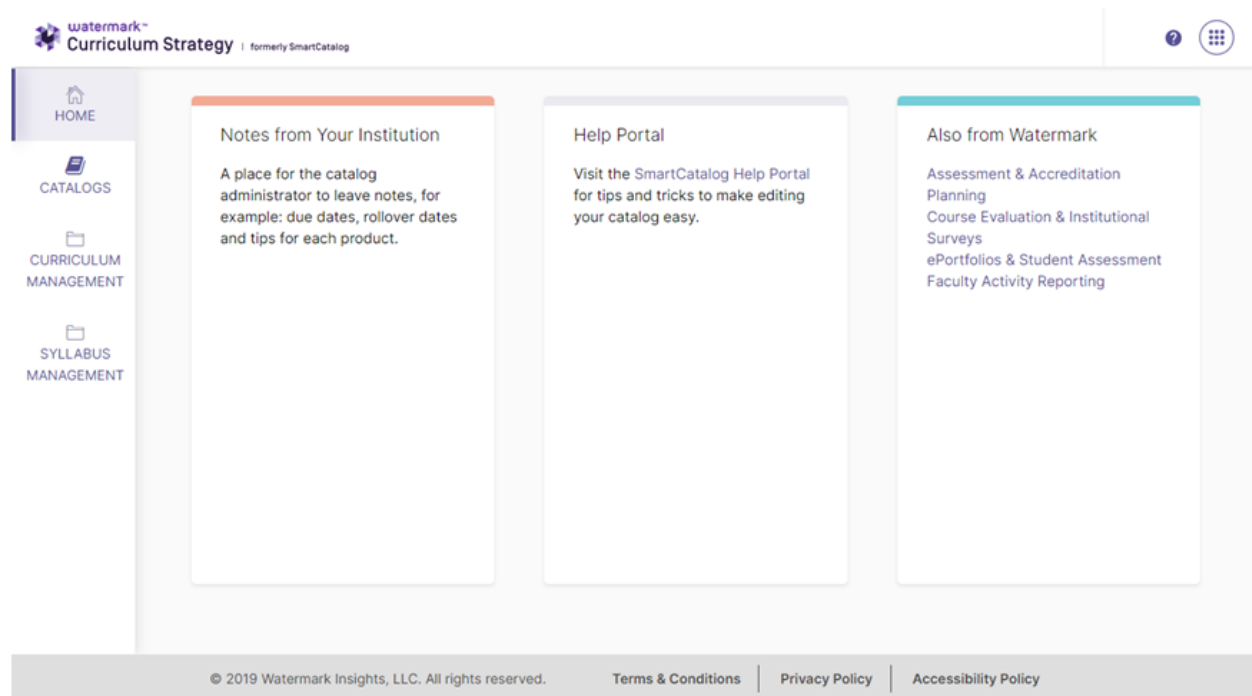


## Product Updates to Reflect New Names

The first round of updates to reflect SmartCatalog by Watermark's new name, Watermark Curriculum Strategy, are coming **August 10th**. These updates are largely visual, and are focused on introducing the new descriptive name for the product, reinforcing its home within Watermark Suite, and providing a more consistent experience to those who use multiple Watermark products.



Please find the full details below on what's changing and what's not. You can also read more [here](#) about the reason behind changing product names, and may find this [sample email](#) helpful as you consider how best to introduce this topic to your stakeholders.

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## What's Changing in August

### New Product Logo

A new Watermark Curriculum Strategy product logo will replace the SmartCatalog by Watermark logo on the login page and in headers across the system. For a period of time this logo will include the text "formerly SmartCatalog" to reassure users that they're in the right place, and that this is the same product.



# Product Updates to Reflect New Names

## Login Page

### BEFORE

SmartCatalog by Watermark™

Please login with your Sitecore credentials.

Username

Password

[Forgot Password](#)

### AFTER

watermark  
Curriculum Strategy | formerly SmartCatalog

Please login with your Sitecore credentials.

Username

Password

[Forgot Password](#)

## Curriculum Management Account Settings

### BEFORE

SmartCatalog by Watermark™

Name

Email

YOU ARE SUBSCRIBED TO RECEIVE THE FOLLOWING EMAILS:  
To unsubscribe, please uncheck the appropriate box(es) and submit.

All Emails\*  
 Workbox Emails\*  
 Originator Emails\*  
 Return to Submitter Emails\*

\*This includes all notifications, both instant and scheduled emails

### AFTER

watermark  
Curriculum Strategy | formerly SmartCatalog

Name

Email

YOU ARE SUBSCRIBED TO RECEIVE THE FOLLOWING EMAILS:  
To unsubscribe, please uncheck the appropriate box(es) and submit.

All Emails\*  
 Workbox Emails\*  
 Originator Emails\*  
 Return to Submitter Emails\*

\*This includes all notifications, both instant and scheduled emails

## Forms

### BEFORE

SmartCatalog by Watermark™

CURRICULUM DASHBOARD MY ITEMS ARCHIVE PROPOSALS

Workflow State: Unsubmitted [Print this form](#)

There are 0 versions of this proposal

CHANGE COURSE PROPOSAL

**10.10Principles of Accounting I**

Select Collaborator(s)

Subject Code  Required

Subject Name

Course Number

Course Name

Is this a Gen Ed Course?

Is this a Graduate or Undergraduate Course?  Required

Academic Quarter

Fall

Spring

### AFTER

watermark  
Curriculum Strategy | formerly SmartCatalog

CURRICULUM DASHBOARD MY ITEMS ARCHIVE PROPOSALS

Workflow State: Unsubmitted [Print this form](#)

There are 0 versions of this proposal

CHANGE COURSE PROPOSAL

**10.10Principles of Accounting I**

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Subject Code  Required

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Academic Quarter

Fall

Spring

# Product Updates to Reflect New Names

## Watermark App Bar with the New Product Logo

Designed to provide consistency and context for users across the Watermark Suite, the Watermark App Bar includes the product logo to inform the user which area of the Watermark Suite they're actively working in, and standardizes the path to logging in and out, navigating to other Watermark products, and accessing help resources.

In the context of Watermark Curriculum Strategy, you're already familiar with the way the App Bar displays the logo and the Watermark Navigator app switcher to toggle between products and log in and out. But now you'll also see a space for your university's logo, should you like to incorporate it, and a new link to help resources.

SmartCatalog by Watermark™

welcome, curriculum user



The **old** product header and navigation bar.

 watermark™  
Curriculum Strategy | formerly SmartCatalog

 YourUniversity



The **new** product header and updated navigation bar.

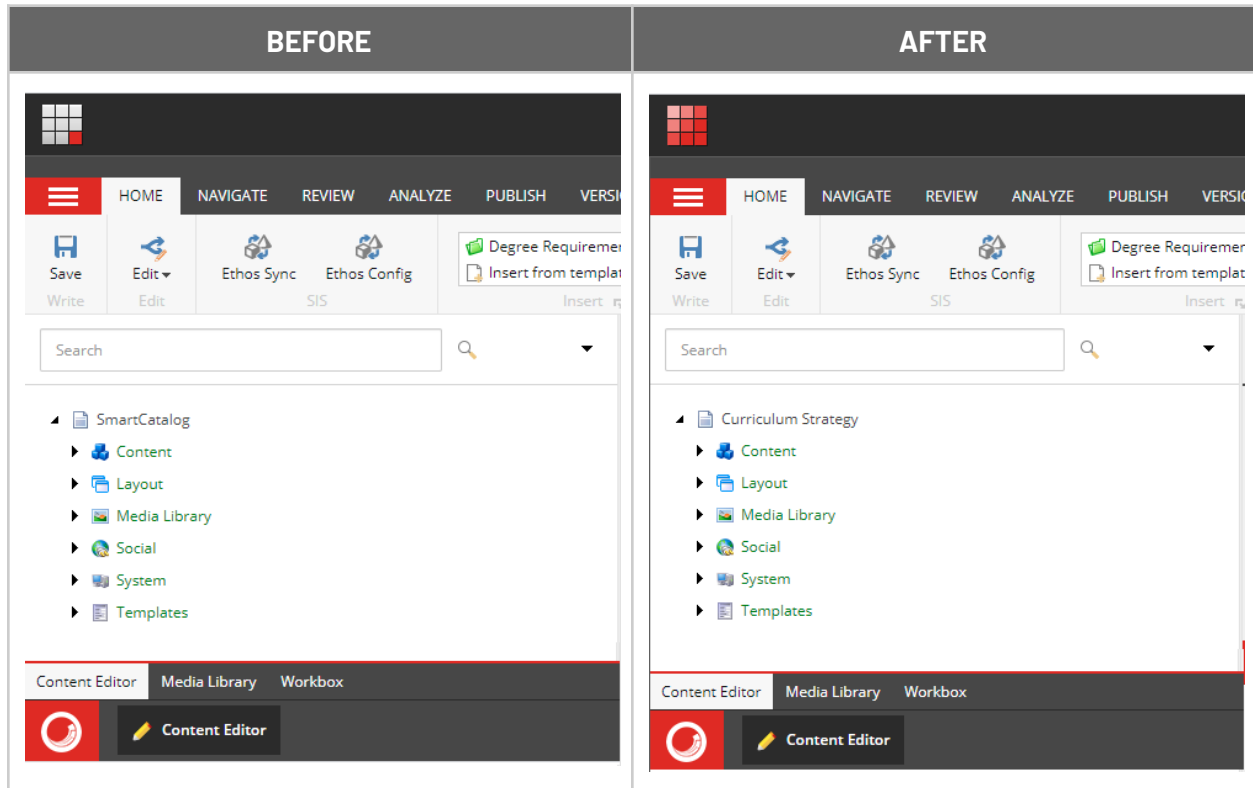
As part of the release confirmation on August 10th we will provide instructions on how to upload your university's logo, should you choose to do so.

Users will continue to use the navigation bar below the App Bar to access the various modules within Curriculum Strategy, including the Catalog, Curriculum and Syllabus spaces.

## Text References to the Product Name

In the hierarchy in the Content Editor, you'll see "SmartCatalog" become "Curriculum Strategy".

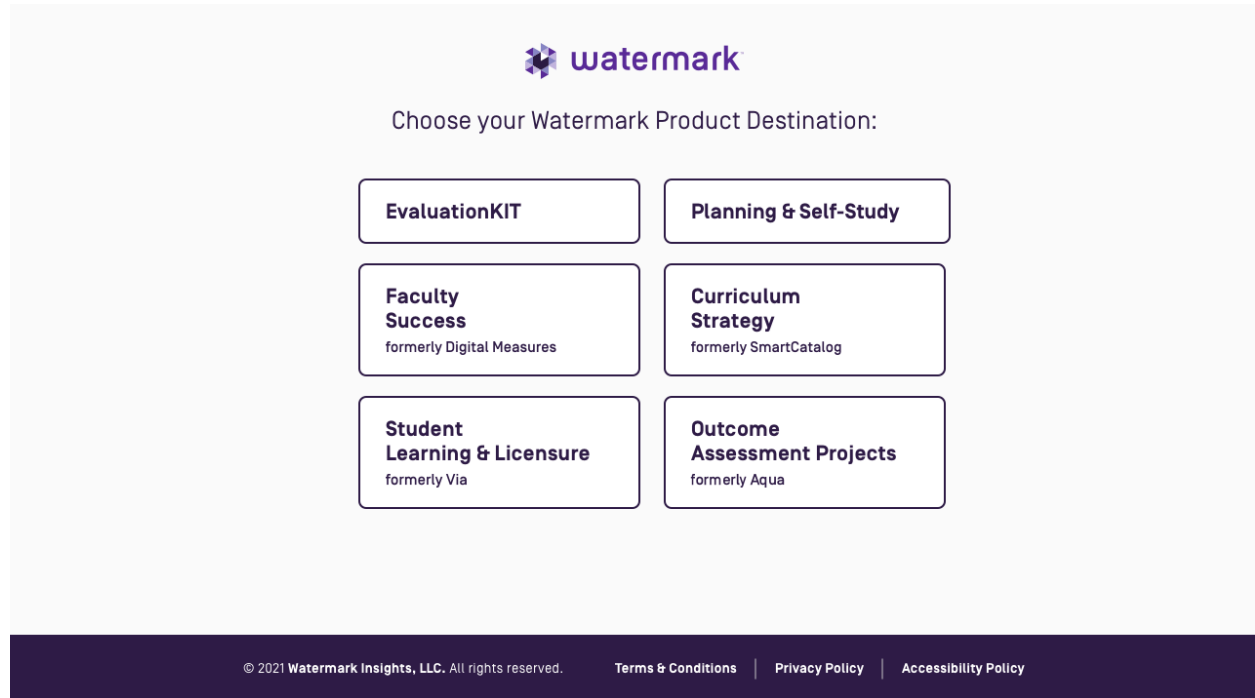
## Product Updates to Reflect New Names



### Product Names Listed in Watermark Navigator

For those using Watermark Navigator as a single front door to multiple Watermark solutions, you'll see the new product names reflected in both the login experience and the app switcher.

## Product Updates to Reflect New Names



## What's Coming Later

Over the coming months you can expect to see us continue to transition to the Watermark Curriculum Strategy name and refine its look and feel to increase consistency and accessibility across the Watermark Suite. Here are some examples of things we have our eye on in the near term:

- Replacing text references to SmartCatalog with Curriculum Strategy or Watermark, as appropriate
- The Watermark branding elements in email notifications sent from the system
- Support materials

We will keep you informed about each of these changes and its details, just as we do for all product updates.

## What's Not Changing

URLs will not be changing at this time. We are exploring ways to have new and old URLs work when we eventually pursue this change in the future, to minimize disruption to you and your

## Product Updates to Reflect New Names

users. We will also provide substantial lead time and resources to support you as you prepare for such a change.